



JULIA GREEN ELEMENTARY READ-A-THON 2020

Read-A-Thon is an 11-day-long reading marathon that takes place from January 24 – February 3, 2020. Students read as many books as they can during this time to help improve their literacy skills. Read-A-Thon has always been a time honored, child-driven fundraiser for all kindergarten through fourth grade students at Julia Green Elementary School. Last year, students took pride in reading over 40,000 books during Read-A-Thon to achieve levels of reading recognition. The JG student body, with support from parents, teachers, and community sponsors, proudly raised close to 33% of the Parent Teacher Organization (PTO) operating budget.

The PTO operating budget is vital to the success of our community and maintaining Julia Green's status as a top-ranked elementary school in Nashville. Their contributions help maintain our status as an International Baccalaureate (IB) School, provide supplemental teaching materials for classrooms, continue enrichment towards our related arts programs, and provide a full-time reading specialist on-site at Julia Green.

We invite you to show your support of our students with four options of fully tax-deductible giving:

- **\$500 Gold Sponsor:** The donor gets up to four Read-A-Thon t-shirts, their name/logo in the Read-A-Thon booklet, and their name/logo on a banner hung at the front entrance of the school. They will receive a “shout out” in the Hornet News, which is distributed to approximately 500 people.
- **\$1,000 Hornet Sponsor:** The donor receives all the benefits of a Gold sponsor, along with a yard sign with your company's name and logo placed in the school's 'front yard' on Hobbs Road. You will also receive a table top sign that can be displayed in your office that recognizes your support. Hornet Sponsors will also have their name/logo on the Read-A-Thon t-shirts.
- **\$2,500 Bookmark Sponsor:** To kick off Read-a-Thon, Julia Green will send each student home with a new book, and also a bookmark with the sponsor's name and logo. During this two-week period and beyond, approximately 500 students and their families will be seeing this bookmark each day – talk about exposure! This sponsorship also receives all of the benefits of a Hornet Sponsorship.
- ****\$5,000 Presenting Sponsor**:** **For the utmost exposure to ALL of our families and neighbors, we invite you to be one of our first Presenting Sponsors.** As a Presenting Sponsor, all printed and emailed materials will display your business' name prominently as “Julia Green's Read-a-Thon Presented By _____.” Presenting Sponsors will also receive all of the benefits of a Hornet Sponsorship.

If you have any questions, please contact Kelly O'Rear at korear@gmail.com or (512) 784-6114. Thank you in advance!